

The Two 'Cooks'



Phil Hawthorn MBA:
The Cook



Peter Cook MBA:
The Rocker

If music be the food of business, read on...

We are **The Two Cooks** – Conference and Keynote Speaking team. We offer an accelerated learning approach, combining business, leadership, personal development, music and cookery! Some examples from our menu of offerings:

- **Myths and Riffs of creativity – mixing music, creativity and leadership**
- **What the short order chef can teach big business**
- **Team building cooking and music making – a different recipe for success**

We use cookery and music alongside conventional business and management ideas. Peter Cook is our music guru, and Phil Hawthorn is the cook. The metaphors, stories and work environments in cooking to order and making music lend themselves to real thought provoking presentations. And we get participation too.

You get two for the price of one. And an uplifting, intelligent, tailored, bite-sized piece of sticky learning at your next event. The journey is both intelligent and more enjoyable than the usual offerings, appealing to all the senses. Your audience will hear, see, feel, taste and maybe even touch the instruments and utensils.

We believe in pride, fun, the power of inspiration and positivity turned into results. We will help your audience to be more creative, adaptable and motivated. The two of us, mixing business, cooking and music, aim to engage 90% of the audience, not the usual 50%.

We would like the opportunity of inspiring your people. Like we have done with The NHS, Pfizer, Local Government, Siemens, Unilever, Ashridge Business School, Johnson and Johnson, The United Nations and the Chartered Management Institute, to name but a few.

Let's talk. Call us before we call you!

Peter Cook & Phil Hawthorn

'The Two Cooks'

A partnership between Human Dynamics and One Step Ahead
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