

# The Innovator's Cookbook:

## Fresh thinking to help deliver strategic cost reduction and joined up working

Innovative thinking is the stuff of strategic growth and cost recovery activity at work. It is the difference between making cuts that actually deliver long term value and those which are just convenient or short term in nature.

LGUI are delighted to offer a bite size event to help you and your staff deliver the changes required by the new coalition Government. The event offers you the opportunity to work collaboratively with other authorities on the following agenda:

- How can we use innovative thinking to deliver strategic change both in terms of working together better and cost reduction that does not cost the earth
- A takeaway menu of techniques which we can use to supplement our own approaches to deliver faster and better change in local Government
- Rehearsal of live projects of interest to all concerned before actually trying them out at work, thus offering you a great benchmarking and networking opportunity

The event is being provided in partnership with Peter Cook, author of '[Best Practice Creativity](#)' and '[Sex, Leadership and Rock'n'Roll](#)', acclaimed by Professor Charles Handy and Tom Peters. He is shortly to launch 'The Innovators Cookbook – Business recipes that create real growth and control costs'



Peter leads [Human Dynamics](#), an innovation and change management consultancy. With over 25 years' business, academic and consultancy experience Human Dynamics' clients include The Metropolitan Police, The United Nations, The NHS, Ashridge Business School, Kent County Council, The Open University and The Chartered Management Institute. He also conducts public speaking engagements which blend ideas from business leadership and management with music, from rock to jazz to classical. Preview Peter's work in this field at [The Academy of Rock](#).